



Generic Theme Ideas

CUPCAKES & COCKTAILS

Do you have products that relate to tropical cocktails? Get your host to serve cupcakes and cocktails. Use cocktail glasses in your display. Relate your games to cocktails and/or cupcakes. Use cupcakes as your prizes, etc. You could also name this theme "Muffins & Mimosas".

SPA PARTY

Spas are all about relaxing and pampering. Can you offer that in your party? Do you have products that lend themselves to a Spa Party? Create a beautiful display that matches this theme (perhaps some flowers floating in a bowl of water, use tealights for atmosphere, etc.). Find an appropriate playlist on Spotify to help you create the spa ambiance at your party.

COOKIES & CATALOGS

Who doesn't love cookies? Use 'cookie in a jar' as incentives or prizes, have cookie related games (guess the number of cookies in this jar), use cookies in your display, etc. This is a great theme to promote a quick and easy get together where you might only take a small basket of products and plenty of catalogs rather than running a full event.

PINK / ORANGE / BLACK PARTY

Pick a color and declare that your party theme. Guests get a small prize for wearing the color, show products in that color, use that color liberally in your display, relate your games to the color, etc. This theme lends itself to a fundraising party too, for example a Pink Party for breast cancer.

ALL THAT GLITTERS

Guests get a small prize for wearing glitter or having a glittery phone case, use lots of glittery stuff in your display and show off your glittery (or glamorous) products. Have some glittery prizes ready for your games!


CHOCOHOLICS PARTY

Play chocolate games, have chocolate prizes, etc. Can you relate products or product ranges to chocolate (ingredients, colors, scents, etc.).

BUBBLES &

Bubbles go well with just about everything! You can make this an alcoholic or non-alcoholic party with ease. Some ideas: Bubbles and Books, Bubbles and Bling, Bubbles and Bargains, Bubbles and Beauty, Bubbles and Bliss, Bubbles and Boxes.... I'm sure you can create something that matches with your products or a product range! You can use a bottle of bubbles as a booking incentive and/or a prize.





Seasonal Theme Ideas

HALLOWEEN MASK PARTY

Guests wear a Halloween mask and you can award prizes for the best one. Spooky themed games and prizes are the go. Pop a mask or two on your display too.

CHRISTMAS IN JULY

Some people just can't get enough of Christmas. If your July is quiet, you can always add a Christmas in July theme. Dig up your Christmas stuff and create an awesome display, bake some gingerbread and send out Christmas cards as invitations!

SPOOKS AND SPARKLE

A more elegant version of a Halloween-themed party is the Spooks and Sparkle theme. Make sure your display is spooky *and* sparkly, have some sparkly prizes and make the most of this theme with your sparkly products!

VALENTINI


Valentine + Martinis = Valentini Party! Have some games that relate to love or martinis (look up some martini facts and create a True or False game, for example). The host can serve martinis, and perhaps you can put some martini glasses on your display to put small items into?

MOMMY & ME

Around Mother's Day you can offer 'Mommy & Me' parties. Offer some activity that goes with your products (styling sessions, make-overs, pampers, etc) - but specifically invite mothers and daughters (or sons) and create a party that appeals to both.

SPRING / SUMMER / FALL / WINTER

As the seasons change you can offer parties that link in with the season. With some companies that works well with new catalog launches so you can link that in with new products or ranges. Your display should really show off the season (flowers, leaves, accessories, fake snow, etc.). Relate your games and prizes to the season and have the host serve something that matches as well (for example summer cocktails or winter hot cocoa or pumpkin spice drinks). You can mix this up by offering a 'Beach Party' in winter or a 'Winter Wonderland Party' in summer - similar to Christmas in July.



Fundraising Theme Ideas

FUNDRAISING FIESTA

This theme lends itself to any an all fundraising parties. Just add Mexican food, drinks, and accessories to your party. Play some Mexican-themed games, have some appropriate prizes and put on a Fiesta-appropriate Spotify playlist.

PRETTY IN PINK

This is a party for breast cancer awareness. Do you have pink products? Add pink balloons, ribbons, tablecloths to your display and have some pink prizes. Ask the host to serve pink drinks or pink nibbles. Don't forget to wear your pink ribbon! You can also change this theme to any other color that's related to a cause. Just google it and create a theme (ie. Lady in Red, Purple Passion, Dress in Blue....)

PARTY FOR PURPOSE

This is the most generic fundraising theme you can get! Just add balloons, party hats, and all the other things that scream 'party' to your party. Create little party bags as incentives or prizes.

